Letter No.: OSH & FWS/ 12650

Date: 26/8/13

From
Smt. Roopa Mishra, I.A.S.
Mission Director, NRHM, Odisha

To
All CDMO-cum-District Mission Directors

Sub: Revised ASHA Incentive Provision for Janani surakhya Yojana (JSY) under NRHM

Madam/Sir,

In inviting a reference to the subject cited above this is to inform you that, the ASHA incentive provision towards Janani Surakhya Yojana (JSY) has been revised as per the following composite package.

- Rs. 600/- per delivery for rural areas: Rs.300/- for antenatal component and Rs. 300/- for facilitating institutional delivery.
- Rs. 400/- per delivery for urban areas: Rs.200/- for antenatal component and Rs. 200/- for facilitating institutional delivery.

In order to improve early registration of all pregnant women and complete ANC coverage & further to encourage ASHAs to facilitate for all 4 ANCs of all pregnant women and ensure the same the composite package of JSY will be paid as per the following norms. This norm for payment of incentive to ASHAS will also be applicable for providing services to any pregnant women irrespective of nativity of the pregnant women, if the pregnant woman is staying in the geographical jurisdiction of ASHA.

<table>
<thead>
<tr>
<th>Component</th>
<th>Rural Area</th>
<th>Urban Area</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registration during 1st trimester &amp; 1st ANC</td>
<td>Rs. 150/-</td>
<td>Rs. 50/-</td>
</tr>
<tr>
<td>2nd ANC</td>
<td>Rs. 50/-</td>
<td>Rs. 50/-</td>
</tr>
<tr>
<td>3rd ANC</td>
<td>Rs. 50/-</td>
<td>Rs. 50/-</td>
</tr>
<tr>
<td>4th ANC</td>
<td>Rs. 50/-</td>
<td>Rs. 50/-</td>
</tr>
<tr>
<td>Total package for ANC</td>
<td>Rs. 300/-</td>
<td>Rs. 200/-</td>
</tr>
<tr>
<td>Facilitating institutional Delivery ( Escorting Pregnant Women to Health Facility)</td>
<td>Rs. 300/-</td>
<td>Rs. 200/-</td>
</tr>
<tr>
<td>Total Package</td>
<td>Rs. 600/-</td>
<td>Rs. 400/-</td>
</tr>
</tbody>
</table>

You are therefore requested to issue necessary instructions to all concerned field level officers to implement the new composite incentive for ASHAs under Janani Surakhya Yojana (JSY) as per the norm mentioned above. This revised norm will be implemented w.e.f April, 2013. Please note that this supercedes all previous orders/notifications issued frm Mission Directorate, NRHM as regards to ASHA incentive under JSY.

Yours' faithfully

Mission Director
-NRHM, Odisha
Mission Directorate
National Rural Health Mission, Odisha
Department of Health & Family Welfare,
Government of Odisha.

Letter No.: OSH & FWS/

Memo no. (260)
Copy submitted to Principal Secretary, H & FW Department, Govt. of Odisha for kind information.

Date: 26.8.13

Memo no. 12602
Copy forwarded to DFW, Odisha, Bhubaneswar for information.

Dated 26.8.13
Mission Director NRHM, Odisha

Memo no. 12603
Copy forwarded to all DPMUs for information and necessary action. They are instructed to take proactive steps for making the JSY incentive payment to ASHAs as per revised norm w.e.f April, 2013.

Dated 26.8.13
Mission Director NRHM, Odisha